

QUALITY FOR LIFE

AL-KO

AL-KO Aftermarket Products

An opportunity to increase customer loyalty

AL-KO is the leading supplier of high quality componetry to the RV market in Australia and, now in New Zealand.

With approx 80% of the Caravan manufacturers in Australia choosing to use AL-KO parts as original equipment, and a similar number in other RV segments, when an owner of a Caravan, CamperTrailer, Boat Trailer, Horsefloat or RV requires replacement parts, it is likely that the equipment they are riding is AL-KO equipment.

To increase your business profitability and increase customer loyalty, and repeat sales, AL-KO have developed a range of specially selected replacement items, all boxed and blister packed, barcoded and in kit form that you can sell directly to a growing retail segment within the RV market.

Easy to stock, attractive and eye catching to display, with a core range in each market segment, these products offer Park Owners and Operators a new sales and profit opportunity.



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A specific range of components, specifically selected by the industry leading manufacturer and distributor.

Fast moving RV items and accessories such as coupling locks and accessories

Wheel Nuts and Stud kits

Brake Magnet Kits

Electric Brake Controllers

Couplings, Jockey Wheels, Landing Legs and Corner Steadies (w/Accessories)

Trailer Winches & Accessories

Bearing kits – Caravan, Trailer and Marine Trailer specific

A Full Range of Hub Kit Spare Parts and Accessories

Or choose 'service specific' items -

Brake and Non Braked Hub Kits

Electric Drum Brakes and Electric Hub Drum kits

Mechanical and Hydraulic Brake Caliper Kits & Accessories

Disc Hub Kits

Leaf Springs & Accessories



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Top Tourist Parks Opportunity

AL-KO Aftermarket Products are consistently advertised in major Caravan, Camping, Marine, Motorhome and RV magazines in Australia and New Zealand.

Through this Exclusive Opportunity, Top Tourist Park operators now have the opportunity to stock and sell AL-KO Aftermarket products. Purchase \$750.00 (+gst) or more of AL-KO Aftermarket products and receive a Merchandise Stand and POS material included with your order.



Further information can be obtained by contacting AL-KO on 1800 035 603 or by visiting: www.alko.com.au

AL-KO International Pty Ltd (ABN 96 003 066 813)

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QLD: 13 Union Circuit, Yatala, 4207 Phone (07) 3386 6300 Fax (07) 3386 6399

NZ: 1 Airpark Drive, Airport Oaks, Mangere, Auckland Phone (09) 255 5611 Fax (09) 255 5612

* Goods at invoice cost, AL-KO trading account policy is enforced, freight charge applicable. For orders less the \$800 + gst, merchandise stand can be purchased through AL-KO State Offices.